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Forespar© Products Corp. Announces New Website Design and Launch

New Website Splashes With Vitality and Many New Surprises

Rancho Santa Margarita, CA. – November 23, 2015 – Forespar© Products, one of the strongest, most established marine equipment manufacturers in the US, today announced the development and launch of a newly designed website. The company's diverse line of marine products for sailboats and power boats are state of the art products that include a boat care line of superior lubricants and advanced deodorizing products, Marelon® composite plumbing fittings, carbon fiber structures, Leisure Furl™ in-boom furling, deck and mast fittings, and aluminum spars such as masts, booms, spinnaker and whisker poles.

The new Forespar website incorporates a dramatic design with numerous expanded features and functionality designed for easier navigation, product ordering, as well as to set Forespar apart from its competitors. The new site incorporates videos, along with a social media posts, a live-link to talk with a sales rep, feature, nationwide dealer locator, a new blog, social media posts, monthly newsletters, News updates, as well as helpful tips, product catalogs and brochures.

"Since this website has great depth and functionality, the design allowed us to combine the old with the new to build a website that clearly presents Forespar's extensive products," said Forespar President Scott Foresman. This design is more intuitive for the guest, and encourages them to delve into the drill-down content such as a secure ordering login program, simple shopping cart, free training videos, newsletter subscription signup, built-in search functionality, and so much more," Foresman concluded.

About Forespar©:

Forespar® Products Corp. is one of the oldest, most established boat hardware manufacturers in the US. Our diverse line of marine products includes carbon fiber poles, Leisure Furl™ boom furling systems, Marelon® plumbing fittings, Tea Tree Power Gel® and numerous other marine related products. Since 1966, the Forespar© team has advanced the quality of the sailing and power boating experience. Forespar's Southern California-based headquarters facility houses a manufacturing and worldwide distribution system using CAD/CAM design, full machine shop, 80' spray paint booth, plastic injection molding and carbon composite processing. For more information call: (949) 858-8820, email: info@forespar.com or visit www.forespar.com.

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