



FOR IMMEDIATE RELEASE

Forespar® Plans RV Performance+ Line Debut at August 2016 RVAA Conference In Chicago

Rancho Santa Margarita, CA. – August 1, 2016 – [Forespar® Products](#), one of the oldest established marine hardware manufacturers in the nation and the Milwaukee Community Sailing Center announced its plans to debut its lineup of maintenance and care products to the RV industry during this year's RVAA Executive Conference on Aug. 15-19 in Chicago. The company's brand names - Tea Tree Power®, MareLube™, LanoCote® and ReFresh™ form the grouping known throughout the boating world as PerformanceCare+ and cover areas of need from odor control, to lubrication, to corrosion prevention and plumbing system maintenance.

The company reports that boaters have used the PerformanceCare+ offerings for their RV, but that the company has never before officially put their hat in the RV industry ring, until now. According to Scott Foresman, CEO and President of Forespar Products, the introduction of the product line to the RV industry is a natural next-step in the company's growth.

"For many years our dealers, distributors and consumers have mentioned the benefits our products have made for the recreational vehicle. It has been our intention for quite some time to enter this market and we feel the timing couldn't be more perfect," Foresman said. "As we celebrate 50 years in 2016 we couldn't think of a better way to put our stake in the ground that we're growing beyond marine."

Forespar will also introduce their high-performance Marelon plumbing systems and PureWater+™ faucet filtration component at the RVAA Conference as well. Heading up the company's PerformanceCare+ group and responsible for overseeing the introduction to the RV industry is David Levesque, Forespar's global consumer products manager. Levesque has enlisted the assistance of Barry and David Levy of [Diversified Marketing](#) in Newport Beach, Calif., manufacturing representatives to the RV market.

"Barry and his son David are long-time boaters and customers of Forespar Products and we're thrilled they have agreed to represent our product line to the industry," Levesque said. We're excited to get started and look forward to a promising showing at the RVAA Conference."

About Forespar®:

Forespar® Products Corp. is one of the oldest, most established boat hardware manufacturers in the US. Our diverse line of marine products includes carbon fiber poles, Leisure Furl™ boom furling systems, Marelon® plumbing fittings, and numerous other marine related products. Since 1967, the Forespar® team has advanced the quality of the sailing and power boating experience. Forespar®'s Southern California-based headquarters facility houses a manufacturing and worldwide distribution system using CAD/CAM design, full machine shop, 80' spray paint booth, plastic injection molding and carbon composite processing. The company's brand names of Tea Tree Power®, MareLube™, LanoCote®, ReFresh™ and EcoTankPro™ represent Forespar's boating world as PerformanceCare+ offering odor control, lubrication, corrosion prevention and plumbing system maintenance solutions, and the new award-winning - **PureWater+ by forespar®**. Year 2016 celebrates the Company's 50th Anniversary. To learn more call: (949) 858-8820, email: info@forespar.com or visit www.Forespar.com.

For more information, visit www.Forespar.com, call-free 800-266-8820 or email DavidL@forespar.com