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Company News

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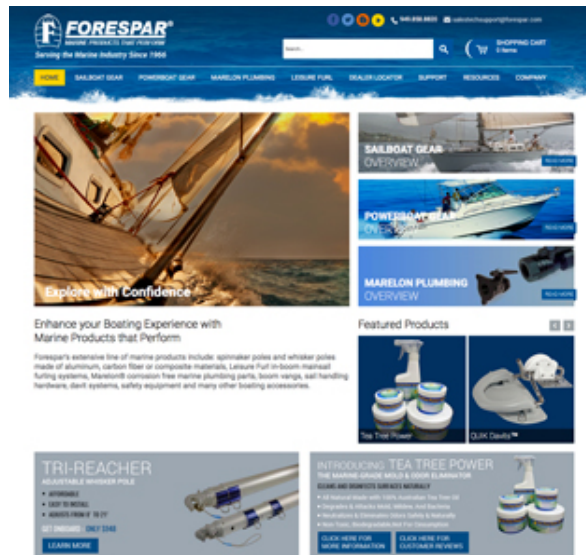
New Responsive Website Launched

Mobile Friendly Design Enhances The User Experience

Rancho Santa Margarita, CA

Forespar® has announced the launch of a newly designed website that dramatically enhances a user's online experience. This new site incorporates an updated look with expanded functionality to offer the user intuitive navigation, streamlined product information and mobile device accessibility.

A responsively designed website, Forespar.com now adapts to mobile device viewers by presenting each page in a suitable, easy to navigate format. The online product information system has also been completely redesigned to simplify the user's experience by incorporating all product information and videos on one page. The site also includes numerous how-to videos, nationwide dealer locator, a new blog, social media posts, monthly newsletters, news updates, as well as product catalogs and brochure downloads.



[Visit at www.forespar.com](http://www.forespar.com)

"Since this website has great depth and functionality, the design allowed us to combine the old with the new to build a website that clearly presents Forespar's extensive products," said Forespar President Scott Foresman. "This design is more intuitive for the guest and encourages them to delve

into the drill-down content such as a parts login program, free training videos, newsletter subscription signup, built-in search functionality, and so much more," Forespar concluded.

About Forespar:

Since 1966, Forespar has advanced the boating experience from its Southern California-based headquarters by manufacturing state-of-the-art products for the marine industry. The company's diverse line of marine products for sailboats and power boats includes a boat care line of superior lubricants and advanced deodorizing products, Marelon® composite plumbing fittings, carbon fiber structures, Leisure Furl™ in-boom furling, deck and mast fittings, and aluminum spars such as masts, booms, spinnaker and whisker poles. Forespar's manufacturing and worldwide distribution capabilities include CAD/CAM part design, full machine shop, 80' spray paint booth, composite injection molding, and carbon composite processing.

For more information call: (949) 858-8820, email: info@forespar.com or visit www.forespar.com.

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