

FORESPAR® LEISURE FURL™ LAUNCHES NEW WEBSITE AND INTRODUCES NEW LOGO DESIGN

Rancho Santa Margarita, CA - February 11, 2016:

Forespar[®] <u>Leisure Furl</u>™ today announced the launch of a new website for Leisure Furl™.



Designed to simplify mainsail handling, Leisure Furl™ in-Boom furling systems have made it easier and safer for sailors to enjoy the sailing lifestyle. As one of the oldest, and most well established boat hardware manufacturers in the U.S., Forespar's® diverse line of marine products includes carbon fiber poles, Leisure Furl™ boom furling systems, Marelon® plumbing fittings and numerous other marine-related products.

The new Leisure Furl™ website highlights easy to navigate features and functionality, providing a portal for boaters interested in Leisure Furl's offshore and coastal systems. And, the new logo design emphasizes the new website colors and fonts as well. The website offers product details along with offshore and coastal system sail maker instructions, installation manuals, technical bulletins, testimonials and user experience videos, and product brochures demonstrating practical use of the Leisure Furl™ mainsails, sail covers, along with quick reference guides on sail fitting and flexible feeder setup.

"Roller furling systems have been around commercially since 1907 and were modernized in the late 1960's," said Forespar® CEO Scott Foresman. "Recognizing the advantages of furling mains, Leisure Furl™ pioneered the development of *in-boom* furling as a means to overcome the limitations of *in-mast* furling, and today the company recognizes the many circumnavigators who have sailed extensively using the Leisure Furl™ In-boom furling," Foresman said.

In the Forespar® tradition, today's Leisure Furl™ products are the result of years of planning, engineering and development, as well as practical on-the-water testing under all conditions. The following specifications are key in creating the technical excellence of Leisure Furl™:

- Allows a sail to retain its efficiency at all points of hoist
- Allows practical and effective reefing using the furling system
- Operated manually, or power assisted from the safety of the cockpit
- Aesthetically pleasing
- System operation is both faultless and user friendly

About Forespar®:

Forespar® Products Corp. is one of the oldest, most established boat hardware manufacturers in the US. Our diverse line of marine products includes carbon fiber poles, Leisure Furl™ boom furling systems, Marelon® plumbing fittings, Tea Tree Power® Gel and numerous other marine related products. Since 1966, the Forespar® team has advanced the quality of the sailing and power boating experience. Forespar's Southern California-based headquarters facility houses a manufacturing and worldwide distribution system using CAD/CAM design, full machine shop, 80' spray paint booth, plastic injection molding and carbon composite processing. For more information call: (949) 858-8820, email: info@forespar.com or visit www.forespar.com.

, 22322 Gilberto, Rancho Santa Margarita, California 92688

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